

NIKKI MARRA

Technical Qualification

- **Can record, edit and produce audio/radio content in different recording environments:** Using *Cool Edit Pro, Pro Tools, VoxPro, Adobe Audition, Reason Burli, Cubase, Wavelab, Digital Sound Recorders, DAT Recorders, Mackie and Radio Systems* products
- **Ability to deliver multi-media projects from initial idea to finished product:** Using HTML, *Wordpress, Windows Movie Maker, Windows Office, Final Cut Pro, Photoshop, Publisher, PowerPoint* and other programs
- **Trained on Radio programming and promotions management software:** *AudioVault, Myriad, Scott Studios, Promosuite* and radio news programming management software *ENPS*
- **Ability to handle all aspects of on-air radio broadcasting** including board operation, ISDN lines and strong production skills

Professional Experience

BEASLEY BROADCASTING

WJBR 99.5-FM Wilmington, DE
Production Assistant *January 2011-Present*

CBS RADIO

WPHT AM1210 Philadelphia, PA
Producer *November 2010 – Present*

WYSP 94.1 FM Philadelphia, PA
Producer for CBS HD-4 Phillies 24/7 *April 2011-Present*
Board Operator *November 2010 - Present*

WYSP 94.1 FM Philadelphia, PA
Promotions Intern *September 2010 – December 2010*

- Utilize Promosuite to update Prize inventory and input contest winner information
- Preparation for departmental audit including Promosuite reconciliation and prize inventory
- Troubleshoot any and all issues with contest winners
- Responsible for keeping inventory of Prize Closet
- Sit in on weekly jock meetings and contribute marketing and broadcast ideas
- Update 94WYSP.com website photo galleries and upcoming events

WYSP 94.1 FM Philadelphia, PA
Eagles Broadcast Studio Assistant *September 2010 – January 2011*

- Board Operator using Audiovault to run commercials and ISDN to run live remote broadcasts
- Keep accurate statistics of the football game as preparation for live post game shows
- Main contact with on-site producer
- Utilize Wordpress to update the WYSP website with Eagles football material
- Update station's Twitter account during the Eagles games

MARCONI BROADCASTING

WHAT AM1340 Philadelphia, PA

Production Director/Board Operator *September 2010 – Present*

- Organizing all syndicated broadcasts, producing live broadcasts, commercial production and copywriting and entering into *Scott Studios* and *Trim, Lable & Cut*.
- Producer for Temple and LaSalle University sports broadcasts
- Voice tracking and live traffic and weather reports

TalkSport Radio London, UK

Production Assistant/Researcher/Phone Operator *May 2010-June 2010*

- Utilized *Myriad* to input audio content for broadcasts
- Scheduling of on-air guests
- Part of production crew for TalkSport *Election Special* for coverage of the UK General Election
- Phone, email and text messaging operation for live broadcast

East London Lines.co.uk London, UK

Digital Content Editor *Jan.2010-May 2010*

- Provide text, pictures, video and audio packages for a London-based website
- Served as an online marketing liaison for the business team, providing effective strategies to boost overall traffic.

DecentXposure, LLC Edgewater, NJ *May 2007 – October 2009*

Music Website Manager/Digital Entertainment Marketing/Mobile Marketing

- Primary contact with record labels for management of Music content website.
- Implemented online marketing strategies to boost web traffic.
- Management of mobile marketing campaigns for clients such as Lifetime, Blender, Maxim, Fuse, Madison Square Garden, and MTV2
- Supervised staff coordinating and overseeing work of in-house and freelance employees.

WPSC 88.7FM Brave New Radio *Sept. 2004-Sept. 2009*

Producer, On-air Personality, Music & Production Director

- Music Director duties include management of music database, liaising with programmer for music format and playlists, and maintenance of music library.
- Morning show producer booking and conducting over 75 broadcasted interviews
- Production of station imaging sweepers, promos and stingers

Education

- **M.A, Radio from Goldsmiths, University of London. London, UK**
- B.A, Communications from William Paterson University. Wayne, NJ

Concentration in Radio Broadcasting and Audio Production: Dean's List/Magna Cum Laude

Honors & Achievements

- **NAB Education Foundation's Technology Apprentice Program participant**
- Certified in US Media Law & Ethics
- Accredited by the Broadcast Journalism Training Council
- 2010 Wired Radio Best in Show and Best Producer
- 2007 Inducted into Communications Honor Society *Lambda Pi Eta* in the Beta Xi Chapter

References provided upon request