

NIKKI MARRA

Qualification Highlights

- Trained on Radio programming management software **AudioVault** and radio news programming management software **ENPS**
- Ability to handle all aspects of on-air radio broadcasting including strong production and **board operation skills**.
- Responsible for audio intake and audio editing/production as part of the **TalkSport Radio Election Special** team for the **UK General Election 2010**
- **News/Bulletin Reader** and Self-drive Presenter for Commercial and Rock Format Station newscasting
- **Qualified in US/UK Media Law & Ethics**
- Service flow of **audio and text from news feeds** and execute into broadcast ready material
- Recipient of several awards including **Best-in-Show at the Wired Radio Awards** for production and presentation of *The Illumination Station*
- **Can record, edit and produce audio/radio content in different recording environments:** Using *ProTools, Reason, Adobe Audition, Burl, Cubase, Wavelab, Digital Sound Recorders, DAT Recorders, Mackie* and *Radio Systems* products
- **Ability to deliver multi-media projects from initial idea to finished product:** Using HTML, *Windows 98/2000/Vista, MS Office 2000, Outlook, Access, Final Cut Pro, MS Database Projects, Publisher, PowerPoint* and other programs

Professional Experience

Wired Radio London, UK

Radio Producer /Live Presenter *Sept. 2009-May 2010*

- Producer and self-drive presenter for award winning Indie Rock music program, *The Illumination Station*.
- Producer and self-drive co-presenter for weekly news and chat program, *Live Wired*.
- Made appearances on magazine chat program, *Crossing The Wire*.

East London Lines.co.uk London, UK

Radio & Online Journalist/Business Team *Jan.2010-May 2010*

- Reported on a variety of stories citywide providing text, pictures and audio packages as content.
- Served as an online marketing liaison for the business team, providing effective strategies to boost overall traffic.
- Covered local political debate and local mayoral and council election results.
- Served as Content Editor leading up to the launch of East London Line Rail Service.

WPSC 88.7FM Brave New Radio New York City Radio Market

Radio Producer, Presenter, Music & Production Director *Sept. 2004-Sept. 2009*

- Producer for morning drive show *The Morning Blend* with duties including booking guests, keeping current with music trends, writing and editing hour to hour content.
- Responsible for production all station imaging linkers, promos, stingers, sweepers and promos from initial recording to mastering.
- Produced radio features and segments from initial idea to broadcast.
- Served as a key member of a management team in preparation for station rebranding and relaunch.

- Co-Host morning drive show conducting over 50 on-air interviews.
- Produced and presented all content on Indie Rock program, *The Illumination Station*.
- Strategic networking Radio Promoters.
- Efficiently logged transmitter readings, play lists, programming and conducted EAS tests.
- Coordinated, organized and served as the main contact for station-run events.
- Maintained database of local media mediums for press release distribution and promotion.

DecentXposure, LLC Edgewater, NJ

Music Website Manager/Online Entertainment Marketing/Mobile Marketing

May 2007 – October 2009

- Responsible for the creative design, development, and management of DecentX.com.
- Implemented online marketing strategies to boost web traffic.
- Supervised staff coordinating and overseeing work of in-house and freelance employees.
- Primary contact with record labels and music entertainment publicists.
- Research competitive music/entertainment websites and online marketing outlets.
- Responsible for writing content including reviews, interviews, music news and features.
- Write proposals for online marketing campaigns and promotional pitches for clients including Lifetime, Blender, Maxim, Fuse, Madison Square Garden, and MTV2.
- Management of mobile marketing campaigns including SMS text messaging, Podcasting, online contests, mobile social networks and polls.

Other Experience

- Work Experience placement at TalkSport Radio (May 2010).
- Part of production crew for TalkSport *Election Special* for coverage of the UK General Election (May 2010).
- Director for radio political satire drama production *Come The Revolution: The Great Upper Class Strike* (February 2010-June 2010).
- Artist manager responsible for networking with Record Label A&R contacts (2007).
- Contributing writer for indie music website Treblezine.com (2007-2008).
- Internship at radio promotions company, Advanced Alternative Media (2007).

Education

- **Goldsmiths, University of London.** London, UK
M.A., Radio
Relevant coursework includes: Radio Journalism, Creative Radio, Radio Drama Writing, Radio Cultural Studies, Multi-media training
- **William Paterson University.** Wayne, NJ
B.A., Communications with a Concentration in Radio Broadcasting and Audio Production
- Cumulative GPA 3.71 Dean's List Recipient. Magna Cum Laude

Honors & Achievements

- 2010 Wired Radio Best in Show award for The Illumination Station
- 2010 Wired Radio Best Producer award for Live Wired
- 2009-2010 University Liason class monitor in representation of the MA Radio students
- 2007 Inducted into Communications Honor Society *Lambda Pi Eta* in the Beta Xi Chapter
- 2007 *Maltese Award* recipient, Best Advanced Audio Production
- 2008 *Maltese Award* recipient, Best Talk Program: The Morning Blend
- 2005 *Maltese Award* recipient, Best New Female On-Air Personality

References provided upon request